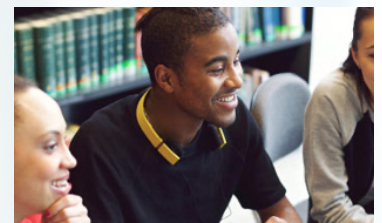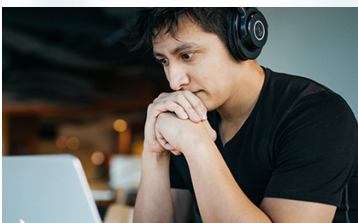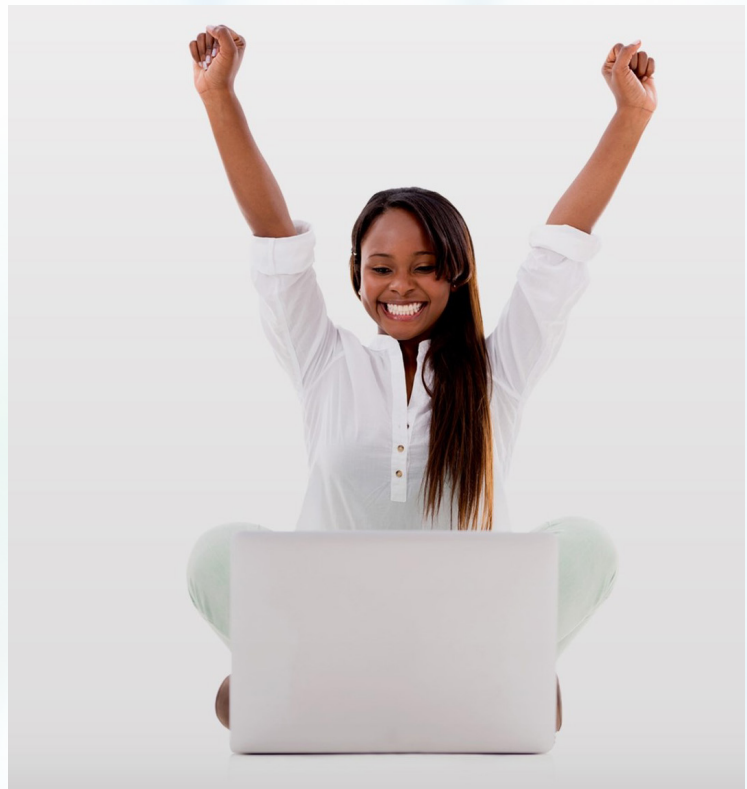**FifthTheory**
Digital Assessments & Surveys

Test Mastery Inclusion
Corporate Sponsorship
Program · 2022

DIVERSITY · TRAINING · BENEFITS

Providing better outcomes for high-stakes test takers

FifthTheory

Digital Assessments & Surveys
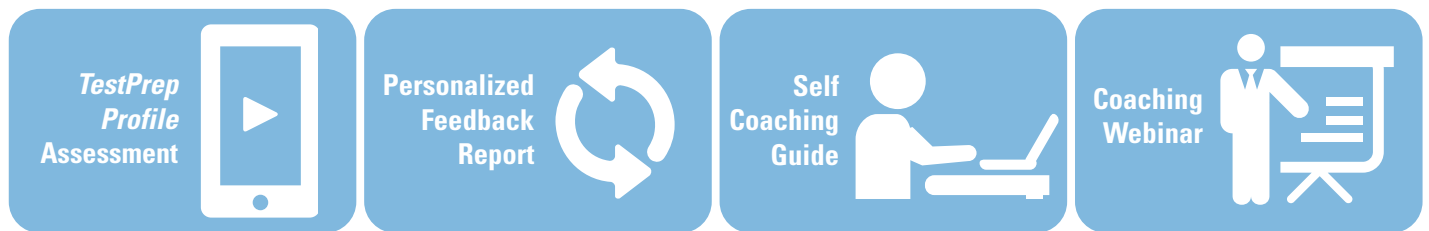
Did You Know...

- Employers must adapt quickly to retain their talent during this time known as *"the Great Resignation"*

- Most organizations pay for an employee's certification (94%), with top benefits listed as higher productivity (41%) and retention (30%). *(Helpnetsecurity, March 26, 2019)*

- Research showed that test takers who completed the TMI program had a 12% higher passing rate on professional licensure exams than those that did not participate

Test Mastery Inclusion Corporate Sponsorship Program

FifthTheory's Test Mastery Inclusion™ (TMI) Corporate Sponsorship Program is a groundbreaking program to help high-stakes test-taking employees become aware of and develop the mindset required to master high stakes exams they may encounter during their lifelong career education journey. This program can play an important role in your Corporate DEI strategy by providing all employees access to this development program. The TMI program helps to address concerns of equity for underserved populations by helping all employees who take high-stakes tests improve their test mastery mindset.

- Reducing anxieties and improving preparation strategies of underserved communities can build more equity in test performance and results.

- Disadvantaged students on average, including minorities, have lower passing rates on many high-stakes exams than more advantaged students who typically have access to higher quality test preparation services and educational opportunities.

- Chipping away at inequities in the test-taking process is an important goal of FifthTheory and the TMI program.
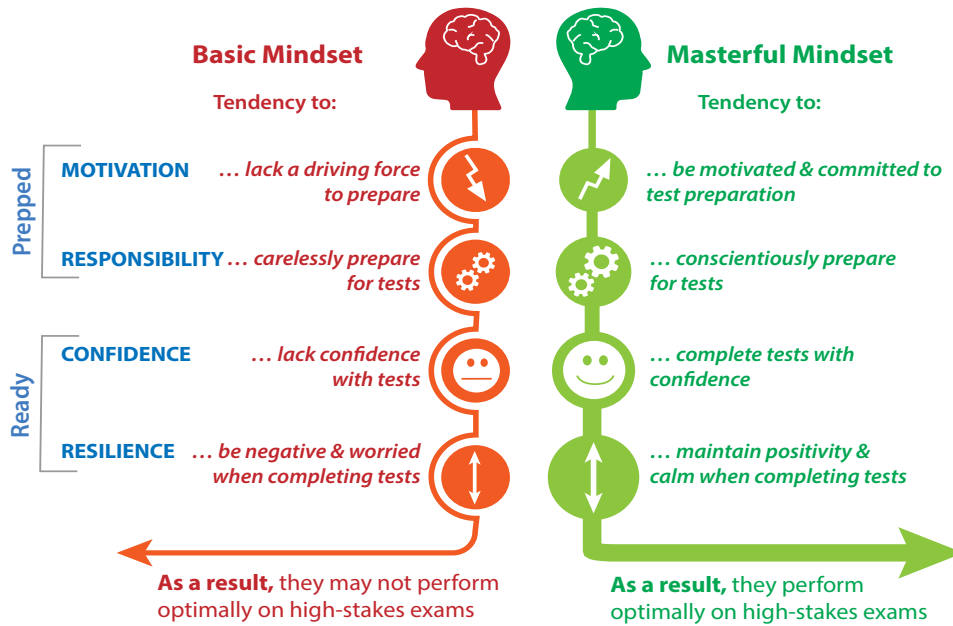
FifthTheory's Test Mastery Inclusion Sponsorship Program consists of four parts, illustrated below. The TestPrep Profile is a brief, online assessment of a test taker's test mastery mindset. Test takers are emailed a feedback report with their test mastery scores and interpretations. Access to a Self-Coaching Guide and webinar (Summer, 2022) will help test taking employees understand their test mastery competencies and select development actions. Test Mastery Inclusion is a valid, reliable, and impactful program that meets APA and professional standards.

| *TestPrep Profile* Assessment | Personalized Feedback Report | Self Coaching Guide | Coaching Webinar |

Point of Contact:
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Provides an opportunity for test takers to improve their test mastery mindset

Basic Mindset

Tendency to:

Masterful Mindset

Tendency to:

Prepped

MOTIVATION … *lack a driving force to prepare*

… *be motivated & committed to test preparation*

RESPONSIBILITY … *carelessly prepare for tests*

… *conscientiously prepare for tests*

Ready

CONFIDENCE … *lack confidence with tests*

… *complete tests with confidence*

RESILIENCE … *be negative & worried when completing tests*

… *maintain positivity & calm when completing tests*

As a result, they may not perform optimally on high-stakes exams

As a result, they perform optimally on high-stakes exams

TMI Corporate Sponsor Program Benefits

- **Support Professional Growth**
- **Improve productivity**
- **Retain talented employees**
- **Reskill and upskill your talent**

- **No cost to employees**
- **Private labeled program**
- **Improve employee test mastery mindset**
- **Enhance DEI, Training, & Benefits analytics**

Features of the *TestPrep Profile* Report

	Low	Average	High
Test Preparation 82			
Test Readiness 21			
Test Mastery 50			

0   20   40   60   80   100

FifthTheory
Education

FifthTheory Research's TestPrep Profile Report

Test Kelly

steven.lantz@fifththeory.com

March 9, 2021

   Page 1 of 14

Motivation 100

Resiliency 100

100 Responsibility

100 Confidence

Competency #1: Committed

Competency Interpretation:

- **Lower Scorer:** Would benefit from increasing the drive and motivation to master the high-stakes exam at all costs and with flying colors.
- **Average Scorer:** Has an acceptable amount of drive and motivation to pass the high-stakes exam and score well.
- **Higher Scorer:** Is highly motivated to do whatever it takes to not only master the high-stakes exam, but to score as high as possible on it

For research see *Advances in Test Mastery Mindset™ Research* (Jones & Dages, 2022).

FifthTheory
Digital Assessments & Surveys

TMI supports
T&D · BENEFITS · DEI

GED TESTING SERVICE®

LPF LOSS PREVENTION FOUNDATION

CORPORATE LEVELS AND FEES

Sponsorship pricing tiers are based on the number of test takers who complete a targeted high-stakes exam per year. Sponsorship ensures that the private labeled TestPrep Profile is offered at no cost to employees for a sponsored year. Pricing options are listed below:

GOLD SPONSORSHIP: $15,000 per year

Includes:
- Up to 7,500 Test Takers

Features:
- Private Label Online *TestPrep Profile*
- Private Label Self-Coaching Guide
- Annual Data Analytics Report

Employee Benefits:
- No Cost TMI Program
- Immediate Profile Results
- Self-Coaching Guide
- Self-Interpretation Webinar (Summer 2022)
- Digital Audio Library (Summer 2022)
- Control over Test Taking Mindset!
- Up to 10 coaching certifications for HR & Training staff

SILVER SPONSORSHIP: $7,500 per year

Includes:
- Up to 3,000 Test Takers

Features:
- Private Label Online TestPrep Profile
- Private Label Self-Coaching Guide
- Annual Data Analytics Report

Employee Benefits:
- No Cost TMI Program
- Immediate Profile Results
- Self-Coaching Guide
- Self-Interpretation Webinar (Summer 2022)
- Control over Test Taking Mindset!

BRONZE SPONSORSHIP: $3,500 per year

Includes:
- Up to 1,000 Test Takers

Features:
- Private Label Online TestPrep Profile
- Private Label Self-Coaching Guide

Employee Benefits:
- No Cost TMI Program
- Immediate Profile Results
- Self-Coaching Guide
- Self-Interpretation Webinar (Summer 2022)
- Control over Test Taking Mindset!

PACKAGES AVAILABLE FOR QUANTITIES OVER 7,500 TEST TAKERS

About FifthTheory

FifthTheory, LLC is a minority owned business that is located in Chicago, IL (*www.FifthTheory.com*). FifthTheory provides online assessments and surveys to ensure that students, employees, and professionals are fully prepared to take important educational admission, professional licensure, and specialty certification exams. FifthTheory is committed to ensuring that minority test takers receive equitable and fair access to all test preparation resources available to test takers. Direct questions to: *info@FifthTheory.com*.